



**Make a Difference.  
Get Involved.  
Make a Donation.**

## **Sponsorship Package**

Hike for Hospice

May 3rd, 2025

Dear Community member,

I am writing to invite you to be a sponsor for the Townsend Smith Foundation (TSF) annual fundraising event, Hike for Hospice. TSF is a local organization working to build the first residential hospice in our community.

TSF's mission is to provide access to palliative care for residents of North Halton, serving the needs of terminally ill individuals and their families. The hospice will provide individualized care based on trust, integrity and personal choice, offering physical, social, emotional, and spiritual support in a comfortable and compassionate environment.

TSF is dependent on fundraising efforts and the 7th annual Hike for Hospice will have hikes in 3 locations: Acton, Georgetown, and Milton.

This package will walk you through the sponsorship levels. Each level has its own benefits and opportunities. To ensure proper recognition, we would require a sponsorship commitment by April 15th, 2025. If you have any questions, would like more information or are interested in becoming a sponsor, please contact [events@townsend-smith.ca](mailto:events@townsend-smith.ca), **289-878-3407**, or your **sponsor representative**.

This package was dropped off to you by your sponsor representative:

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Sincerely,



Charitable #: 82021 6281 RR0001

289-878-3407

[www.townsend-smith.ca](http://www.townsend-smith.ca)  
[info@townsend-smith.ca](mailto:info@townsend-smith.ca)

Box 489 - 420 Main Street East  
Milton, ON L9T 5G3





## Sponsorship levels

### **Trailblazer Sponsor [\$6000] Total Available - one (1) - includes the following benefits:**

- Exclusive 'presented by' naming right for the 2025 "Hike for Hospice" fundraising event. This level includes promotion on website, social media, t-shirts and printed materials.
- Exclusive and customized speaker and presentation opportunity at the event.
- Speak at the start of the event with the Chair of the planning committee, at the location of your choice.
- Twenty (20) registrations to the event. This will allow you to have a team from your company attend the event and support the cause.
- Prominent branding on the event registration website.
- Featured in a minimum of ten (10) TSF social media communications efforts.
- First right of refusal as a "**Trailblazer Sponsor**" for 2026.

### **T-Shirt Sponsor [\$5000] Total Available - one (1) - includes the following benefits:**

- Your logo will be prominently displayed on the t-shirt design, along with the "Trailblazer sponsor" logo and the TSF logo.
- Fifteen (15) registrations to the event. This will allow you to have a team from your company attend the event and support the cause.
- Prominent branding on the event registration website.
- Featured in a minimum of eight (8) TSF social media communications efforts.
- First right of refusal as a "**T-Shirt Sponsor**" for 2026.

### **Running Sponsor [\$2500] Total Available - three (3) - includes the following benefits:**

- Ten (10) registrations to the event. This will allow you to have a team from your company attend the event and support the cause.
- Featured in a minimum of five (5) TSF social media communications efforts.

### **Sprint Sponsor [\$1000] Total Available - five (5) - includes the following benefits:**

- Five (5) registrations to the event. This will allow you to have a team from your company attend the event and support the cause.
- Featured in a minimum of two (2) TSF social media communications efforts.

### **Jogging Sponsor [\$500] Total Available - ten (10) - includes the following benefits:**

- Level specific brand recognition at the 2025 "Hike for Hospice" fundraising and awareness event

### **Supporting Sponsor [\$250] Total Available - fifteen (15) - includes the following benefits:**

- Acknowledgement on the Townsend Smith Foundation social media outlets (LinkedIn, X, Instagram, Facebook, etc.)



## HIKE FOR HOSPICE 2025

Sponsorship confirmation form

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Thank you for your generous support to the Townsend Smith Foundation (TSF). Please know that by supporting this event, you are helping to make a meaningful difference in the building and operation of North Halton's first hospice residence.

You can pay for your sponsorship online here once sponsorships for 2025 are live: <https://www.townsend-smith.ca/events/hike-for-hospice/>

If paying via cheque, please mail it out to the "Townsend Smith Foundation", attach your completed sponsorship confirmation form and mail to:

Townsend Smith Foundation  
Box 489, 420 Main Street East  
Milton, Ontario, L9T 5G3

Please fill out both sides of this form and email it to [events@townsend-smith.ca](mailto:events@townsend-smith.ca) once completed.

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### TO BE COMPLETED BY SPONSOR

Name of donor(s):    
First name Last name

Name of company:

Company Telephone:  Company Email address:

Address:

City:  Prov/State:  Postal Code:

Telephone:  Email address:

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Date:

Sponsorship level:

Sponsorship amount:

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**I confirm my support for the Townsend Smith Foundation**

Signature:

Date:

dd/mm/yyyy

Please add me to the Townsend Smith Foundation (TSF) mailing and/or communications list(s):

Y

N

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**Townsend Smith Foundation (TSF)**  
**Box 489, 420 Main Street East,**  
**Milton, Ontario, L9T 5G3, Canada**  
289-878-3407 | [www.Townsend-Smith.ca](http://www.Townsend-Smith.ca) | [events@townsend-smith.ca](mailto:events@townsend-smith.ca)  
Charitable Number: 82021 6281 RR0001



**The Townsend Smith Foundation (TSF) is a charitable organization with a singular goal: to offer hospice and palliative care to the residents of North Halton.**

### **Our Vision**

A community where every individual has access to a dignified and caring end of life journey through hospice palliative care.

### **Our Mission**

To provide access to palliative care for residents of North Halton, serving the needs of terminally ill people and their families. To provide individualized care based on trust, integrity and personal choice, while offering physical, social, emotional, and spiritual support in a comfortable and compassionate environment.

### **Hospice palliative care**

Palliative care is a specialized form of healthcare for individuals and families who are living with a life-limiting illness that is usually at an advanced stage. The goal of palliative care is to provide comfort and dignity for the person living with the illness, as well as the best quality of life for both this person and their family.



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## **CONTACT DETAILS**

For more information please contact [info@townsend-smith.ca](mailto:info@townsend-smith.ca).

[www.townsend-smith.ca](http://www.townsend-smith.ca)

Working to build  
a Hospice for  
North Halton



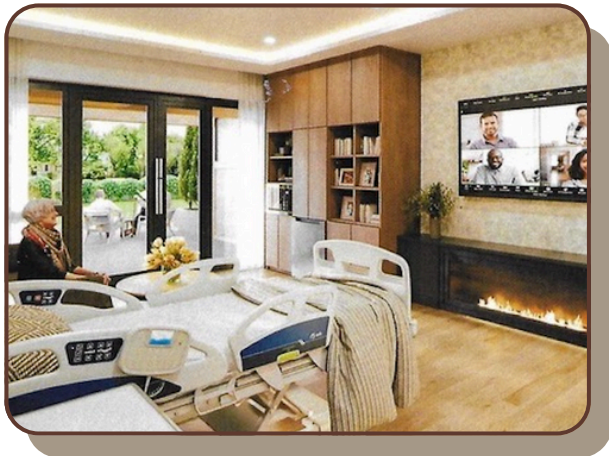


## Townsend Smith Foundation's mission to build and operate a hospice residence in North Halton

With the generous support from our community, the Townsend Smith Foundation will build and operate a state-of-the-art hospice residence on Trafalgar Road in North Halton

## Location and Construction of North Halton's first residential hospice

The permissions and zoning necessary to build and operate a hospice residence between Acton, Georgetown and Milton (8958 Trafalgar Road, Georgetown) have been secured. In order to move construction forward, the Townsend Smith Foundation has busied itself with the necessary community fundraising and engagement efforts which are supporting the design and build which is anticipated to be fully completed over the next 2-4 years.



*\* photos used are architectural renderings of the proposed hospice*

## What are the costs of hospice palliative care?

There will be no charge for hospice guests as they are partially covered by provincial health plans. While the Ontario government supports the clinical operations, other necessary financial costs such as administration, equipment and snow removal are funded through community fundraising efforts. Based on similar projects that have opened recently, it is anticipated that the Townsend Smith Foundation will need to lead a 25-million-dollar capital fundraising campaign to build the residential hospice and annually a further 3.5 million dollars will be needed to operate the state-of-the-art health care facility.

The Townsend Smith Foundation is inviting generous donations which can be pledged over as many as 5 years in order to reach the necessary financial goals. Impact gifts will be recognized in a variety of ways, including through the naming of key spaces as exemplified below:

Gift Pledge (x 5 yrs)	Suggested naming recognition	# available
1 million	Hospice naming	X 1
\$150,000	Community meeting space	X 1
\$60,000	Patient room	X 10
\$20,000	Outdoor patient/family space	X 10

## Townsend Smith Foundation's annual hosted events

Each year we continue to raise funds through our featured events such as the Hike for Hospice, HerQuest for Hospice Race, and the Compassion Classic Golf Tournament. Explore our website for comprehensive details about each of these impactful events.



## How do I learn more and get involved?

To learn more about hospice palliative care, the charitable work of the Townsend Smith Foundation (TSF) or to make a pledge of support, please contact us as [info@townsend-smith.ca](mailto:info@townsend-smith.ca) or visit us online at [www.townsend-smith.ca](http://www.townsend-smith.ca)

**Donate. Volunteer. Connect with us.**  
**Together we will build a hospice.**

